

## When and Where

Tuesday, January 13, 2009

Livingston Public Library  
Community Room

Two sessions:  
8:00 a.m.—Noon  
1:00 p.m.—5:00 p.m.

Cost: \$59.00

More than one staff member attending the workshop? Additional business employees pay \$44.00 each.

JSEC members attend free.

Tom is the author of:

"How To Market, Advertise,  
and Promote Your Business  
Or Service In A Small Town"

And

"How To Market, Advertise  
And Promote Your Business  
Or Service In Your Own  
Backyard."

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LIVINGSTON JSEC**

Livingston JSEC  
220 East Park Street  
Livingston, MT 59047

Phone: 406-222-8907  
Fax: 406-222-1593

# How to Create a Recession Proof Marketing Plan

Tuesday, January 13, 2009

*"The Montana Marketeer"*

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According to Entrepreneur Magazine Radio, Tom Egelhoff is this nation's leading authority on how to do business in small towns and small markets.

For more than 35 years, Tom's workshops and seminars have helped thousands of small town business owners become more profitable and successful.

Tom is an inspiring, motivational and entertaining business and sales trainer with a light hearted humorous style, focusing on personalized, do-it - yourself, low-cost marketing, advertising and promotional techniques for small business owners.

